

**FOR IMMEDIATE RELEASE**



## **Your Design Vehicle (YDV Group) Named One of Constant Contact's 2010 All Stars – 3 Years in a Row**

*YDV's use of Constant Contact products and services helped increase its overall marketing performance and deepen its engagement with customers*

**ST. CATHARINES, ON— March 24, 2010** – Your Design Vehicle, a provider of email marketing, social media management and design services has received the [2010 All Star Award](#) from [Constant Contact<sup>®</sup>, Inc.](#), the trusted marketing advisor to more than 400,000 small organizations worldwide. YDV is one of Constant Contact's 2010 top performers and most prolific user of its tools, whether within Constant Contact's [email marketing](#), event marketing, social media marketing, or survey products – or a combination of all four.

***“We are extremely pleased to be recognized by Constant Contact as an All-Star again this year. This makes the third year in a row we have achieved this award. Our clients value our expertise to help them in their marketing efforts. In 2010 we became a “Constant Contact Expert”, and just this past month we also qualified as a presenter of “Social Media Made Simple”. Both of these allow us to present to organizations to help them break into and/or develop their email marketing and social media marketing goals”, says Debi Katsmar, owner of YDV.***

Constant Contact looked at criteria including the following when selecting this year's All Stars:

- Frequency of campaigns, events and surveys
- Open, bounce and click through rates
- Usage of social features
- Mailing list sign up tools
- Use of reporting tools

“We work hard to listen to our customers, and we use that feedback to create products and services designed to help them better engage with *their* customers and prospects,” said Gail Goodman, chairman, president and CEO of Constant Contact. “The Constant Contact All Star Awards are our way of recognizing our customers that have successfully used Constant Contact to market their companies. We have some of the most committed, passionate customers out there and we're proud we can be a part of their continued success.”

### **About Constant Contact, Inc.**

Constant Contact is revolutionizing the success formula for small organizations through affordable, easy-to-use Engagement Marketing™ tools that help create and grow customer relationships. More than 400,000 small businesses, nonprofit organizations, and member associations worldwide rely on Constant Contact as their engagement hub for starting and driving ongoing customer dialogs through email marketing, social media marketing, event marketing, and online surveys. All Constant Contact products come with unrivaled know how, education and free coaching with a personal touch, including award-winning customer support.

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**About Your Design Vehicle**

Your Design Vehicle is a marketing company specializing in email marketing and social media management as well as design and web services having been in the industry for over 25 years. YDV Group also includes several other entities including Equine Niagara News, an on-line magazine, Niagara Region's one-stop source for everything equine.

**Media Contact:**

Debi Katsmar  
[Your Design Vehicle](#)  
20 Welland Vale Rd.,  
St. Catharines, ON  
L2R 2L6  
905-321-5097  
Fax: 905-684-3545  
[graphics@designsybdebik.com](mailto:graphics@designsybdebik.com)

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